What is Vine? Vine is a social media app that focuses on videos, originally just for Apple devices, especially iPhones operating iOS 6.0 or higher, or iPads, in 2012. (The website does now have a download for Android devices or Windows.) This app is only 2 years old! You can also visit your Vine account on a PC or Mac.

Vine derived its name from the word, vignette, or short clip or scene, also a Twitter photo editing word. Vine allows you capture a 3-6 second video. That’s pretty short, but you can do a lot in that timeframe, especially with a video! Vine is owned by Twitter, and you must be 17 or older to download and use the Vine app. You can share your creations on Twitter or Facebook, and the videos you create are also available on the Vine website. Vine says on its home page...”explore a world of beautiful, looping videos.” To create a video, you hold your finger down on the screen and release to pause, then start again, repeating the process until your 6-second limit is reached.

As you scroll through to see the videos on display, they automatically play and you will also hear sound automatically. Once you subscribe, you can “like” various vines you encounter. You can also use hash tags (# symbols) with key words about your video to hopefully attract others to view them. You can create a profile, and visit settings to connect with other social media including Twitter and/or Facebook for a seamless stream of sending your creations right away up to those social networking sites.

- The Vine Website: https://vine.co (Note: this is a .co site, NOT .com, and also notice https for secure) From Mashable.com author, Kurt Wagner, May 2014: “Visitors to Vine.co will now be able to watch Vine videos without creating or signing into an account, an element that the old site didn't offer. Users were greeted with a login page but didn’t have access to videos unless they had that videos direct URL.”
- Use this Website as an example of what to create or promote, especially a business or organization. A library is shown here. Check at the end of the beginning page to see a quick tutorial from C-Net, and some helpful tips and links: http://oedb.org/ilibrarian/10-cool-ways-libraries-can-use-vine/
- Visit this Website to learn more: http://www.cnbc.com/id/100807818#.

Why use Vine? Capture, creatively, 6-second videos that you can share for either business use or personal use so it can be fun, and it can be used for promotion and for business use.
Beginning screen of Vine on computer (PC) – On 7/17, the image in the background is usually an ongoing video, and will vary and may not match this exact image you see here: (https://vine.co)

A screen capture on 7/17/14 featuring Vine and my settings page:
Intro to Instagram...

Instagram is a free app that is now owned by Facebook. Here is the website to explore: [http://instagram.com/#](http://instagram.com/#)

According to Wikipedia,

“Instagram was created by [Kevin Systrom](https://en.wikipedia.org/wiki/Kevin_Systrom) and [Mike Krieger](https://en.wikipedia.org/wiki/Mike_Krieger) and launched in October 2010. The service rapidly gained popularity, with over 100 million active users as of April 2012. [12][13] Instagram is distributed through the Apple [App Store](https://apps.apple.com/us/app), [Google Play](https://play.google.com/store/apps), and [Windows Phone Store](https://www.windowsphone.com/store/apps). [11][14] Support was originally available for only the iPhone, iPad, and iPod Touch; in April 2012, support was added for Android camera phones. Third-party Instagram apps are available for Blackberry 10 and Nokia-Symbian Devices. [12][13] On October 22, 2013, during the [Nokia World](https://www.windowsphone.com/store/apps) at Abu Dhabi, UAE, Kevin Systrom has confirmed that official Instagram app for Windows Phone will be available in the coming weeks. [14] On November 21, 2013, the official Instagram Beta for Windows Phone has been released to [Windows Phone 8](https://www.windowsphone.com/store/apps) to allow Windows Phone user to get faster access to Instagram services although the app is still under development with lack of video recording and capture image through app. [13][16] The service was acquired by Facebook in April 2012 for approximately US$1 billion in cash and stock. [17] In 2013, Instagram grew by 23%, while Facebook, as the mother company, only grew by 3%. [18]”

Several articles confirm this information, and this one from inc.com, has a nice background article about the founders:


Don’t we all wish we could have been these inventors?

Let’s watch a video on Instagram, or at least parts of one, to learn more. This video is 30 minutes, approx. total: [http://www.youtube.com/watch?v=XelerBeawMc](http://www.youtube.com/watch?v=XelerBeawMc)

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Settings are accessed here.

Put your own notations here:

Click this button FIRST for your profile and information. Settings are accessed up at the top.